



BREAKTHROUGH CHALLENGE



SCAN TO REGISTER

SPONSORSHIP OPPORTUNITIES

THE CAUSE

The Breakthrough Challenge funds bold and innovative cancer research at Penn Medicine’s Abramson Cancer Center. All participant-raised funds go directly to support investigators at Penn seeking the next breakthrough in cancer treatments. Learn more about the impact of the more than \$2.52M raised by the Breakthrough Challenge community at www.breakthrough-challenge.org.

THE 2024 EVENT

The 11th Annual Breakthrough Challenge takes place on **Sunday, September 15, 2024**, starting and ending at the Daniel Boone Homestead in bucolic Berks County, PA. The course features 12-mile, 25-mile, and 50-mile bike routes, open to all levels of riders. The ride also features a King of the Mountain competition for advanced riders, a virtual ride, run, walk, and spin event leading up to ride day — and on ride day the opportunity to join hundreds of others from the Breakthrough Challenge community — including many of the Abramson Cancer Center’s leading scientists — to meet the challenge and join the solution, together. **Registration opens on May 1.**

 @BreakthroughPHL

@Breakthrough_Challenge

@BreakthroughPHL



PELTON \$25,000+

CADENCE \$10,000

OUT OF THE SADDLE \$5,000

PACELINE \$2,500

SPRINTER \$1,000

CARAVAN \$500

PRE-EVENT

Participant registrations	12	8	4	2	1	0
Name recognition on website and e-communications	✓	✓	✓	✓	✓	✓
Name recognition on social media platforms	✓	✓	✓	✓	✓	
Company logo on website and e-communications	✓	✓	✓	✓		
Company logo on social media platforms	✓	✓	✓			

EVENT

Name recognition on t-shirt	✓	✓	✓	✓	✓	✓
Name recognition on event signage	✓	✓	✓	✓		
Verbal recognition during event	✓	✓	✓	✓		
Company logo on t-shirt	✓	✓	✓			

POST-EVENT

Acknowledgement in event “Thank You” email	✓	✓	✓	✓	✓	✓
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GET INVOLVED

Custom sponsorship opportunities are available. Contact Bo Ebby at **215.496.7053** or rle@hangle.com to learn more.

MEET THE CHALLENGE. JOIN THE SOLUTION.